



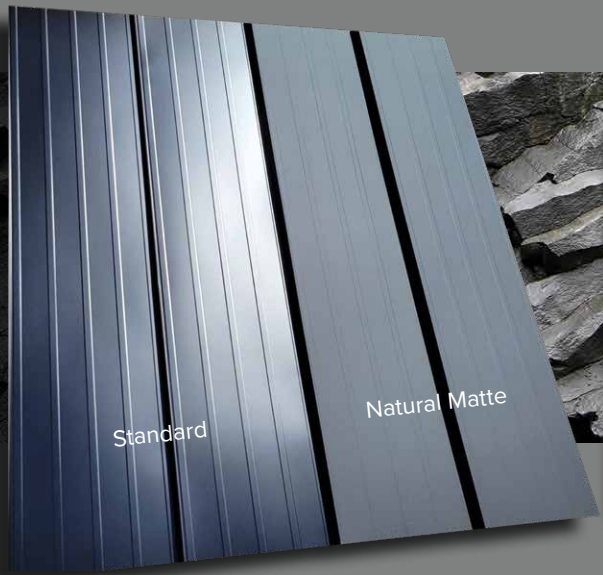
COATED METALS GROUP

Natural Matte®

Natural Matte® is the ultimate metal finish to elevate building exteriors.

Using revolutionary, light-disruptive paint technology, Natural Matte creates a new benchmark for refined color.

Eliminate unwanted shine and glare without sacrificing color depth or finish durability.



THE DIFFERENCE IS IN THE NUMBERS	Natural Matte® CARBON	Standard BLACK
	GLOSS (60°)	0.9
SHEEN (85°)	3.8	25

Gloss and sheen represent the visible shine (a common concern with metal), observed from specific angles. Note how both these values are several times lower than the standard black color.

Ideal for metal roofing and siding, Natural Matte® encompasses a range of six refined colors.



CARBON
GLOSS: 0.9
SHEEN: 3.8

BASALT
GLOSS: 0.9
SHEEN: 2.1

GRAPHITE
GLOSS: 1.1
SHEEN: 2.4

ORE
GLOSS: 1.1
SHEEN: 2.3

SHALE
GLOSS: 1.1
SHEEN: 2.3

FROST
GLOSS: 1.9
SHEEN: 2.2

See the difference at:

www.cmgmetals.com/product/natural-matte

FINISHES DEVELOPED BY
 steelscape
www.steelscape.com